

CHOOSE
ALPHACOPY FOR
YOUR NEXT

- Copier
- Fax
- Full Color Copier or Printer
- Monochrome Printer
- Scanner
- Paper Shredder

WE ARE YOUR COMMERCIAL-GRADE SPECIALISTS IN THE METRO DETROIT AND ANN ARBOR AREAS

Canon KNOW HOW™

OKI®



ALPHACOPY SYSTEMS, INC.

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Livonia, MI 47150-4206
Conveniently located in Joe's Trailer Center, just south of the I-96 Jeffries

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ALPHACOPY SYSTEMS,
INC.

PERSONAL
COPIERS VS.
COMMERCIAL
GRADE
COPIERS

Are you using the right product in your small office?



Tel: (734) 261-4544

ANALYZE YOUR COPIER COST . . .

Many companies choose a personal copier for their small business. They're inexpensive and usually have a long-term warranty. However, if you start running a volume of copies—say, about 1,000 pages or more per month, the supply cost for the expensive all-in-one cartridges can eat up any savings you may have been looking for when you bought the PC.

Most companies don't realize that they can purchase or lease a commercial-grade copier for their office, get more features and durability, and spend the same or a lesser amount of money. Even though a commercial-grade machine is a little more to begin with, you have to consider the TOTAL COST OF OWNERSHIP—equipment, supplies, and maintenance. A variety of service options are available for a commercial-grade unit.

Take a look at these examples of a personal copier vs. a commercial-grade copier. You may be throwing your money out the window and not even realize it!

We can provide you with additional information and product brochures if you would like to talk with us further regarding your office copier.



COMPARE A PC VS. A COMMERCIAL-GRADE:

Typical Canon PC Copier, Supply Cost (Based on current model)

L-106 Cartridge	\$150
Yield @ 5% coverage	5,000
<u>Cost to run</u>	
1,000 copies	\$30
2,000 copies	\$60
3,000 copies	\$90
4,000 copies	\$120
5,000 copies	\$150

Canon Commercial-Grade Copier, comparable in features, Supply Cost Based on imageRUNNER 1023 Series

Toner Cartridge	\$48
Yield @ 5% Coverage	8,400
Copy Drum	\$133
Yield	26,500
<u>Cost to run</u>	
1,000 copies	\$10.70
2,000 copies	\$21.40
3,000 copies	\$32.10
4,000 copies	\$42.80
5,000 copies	\$53.50

Commercial-Grade Copier covered under a full- coverage maintenance agreement* (everything included except paper)

<u>Cost to run</u>	
1,000 copies	\$15
2,000 copies	\$30
3,000 copies	\$45
4,000 copies	\$56
5,000 copies	\$70

*Must be purchased within 90 days of machine sale.

ABOUT WARRANTIES & MAINTENANCE AGREEMENTS

Most personal copiers provide you with a long warranty, but you have to take the equipment to the nearest service center and leave it for a day when you require service. With the high cost of cartridges, the warranty really doesn't give you much of a cost advantage, anyways.

With a commercial-grade copier, many service options are available to you—on-site service, regular and full-coverage maintenance agreements—many can be tailored to you individual needs.

One of our representatives can provide you with more information on how a commercial-grade copier can save you money and make your office more productive.

Many of our clients have taken the money they are spending and invested it in a larger machine that gives them more features and speed, for the same price as their PC!!

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